

WHITTIER HOMES FOR SALE



Receive a custom evaluation for your home, including comparisons to other homes that have recently sold or are on the market.

For More Information Visit Our Website
www.debbiebrownhomes.com

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Whittier Homes For Sale

Experience

As an agent who's an expert in this local area, I bring a wealth of knowledge and expertise about buying and selling real estate here. It's not the same everywhere, so you need someone you can trust for up-to-date information. I am eager to serve you. Here are some of the things I can do for you:



Find Your Next Home

You need someone who knows this area inside and out! I can work with you to find the right home at the right price for you, including all the neighborhood amenities that matter - not to mention the essential criteria you have for your ideal home.

Sell a Home

When it's time to move, you need someone who will advertise your home, show to prospective buyers, negotiate the purchase contract, arrange financing, oversee the inspections, handle all necessary paperwork and supervise the closing. I can take care of everything you need, from start to close.

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Consult on Home Selling Tactics

Oftentimes buyers don't visualize living in your home the way you do. I can make your home attractive to its ideal audience - which can help you get top dollar. Things like staging the home, making repairs or minor improvements, or even simply painting the walls can be the difference between a home resting on the market and one that's sold fast.



Setting the right price on your home is the single most important decision you do to make sure your home sells for top-dollar in this market. One simple and easy technique to use to price your home correctly is to spend the day looking at your competitor's homes and of course researching what comparable homes have sold in your area.

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Benefits

When you're looking for a partner to help you negotiate the complexities of selling a home, you've come to the right place. The experience, dedication and strong communication you'll receive here will help ensure the successful and profitable sale of your home:

1. The Local Advantage - Take advantage of a broad spectrum of technologies and tools to support the sale of your home from start to close.

2. Internet Advertising - Since the lion's share of home buyers starts their search on the internet, top placement on search engines is essential. You'll gain access to placement on Google, MSNBC, and other websites. This will maximize your exposure and bring a large number of potential buyers to view information about your home.



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Benefits



3. Email Campaigns - It's important to "work the network." We can work together to identify the right people to target your home-and get in touch with them by email to drive excitement and interest.

4. Personal Touch - Of course, technology alone won't sell your home. Face-to-face interaction provides the advantage to sell your home-and you won't have to worry about a thing. The details will be handled with care and constant communication, to ensure the marketing and sale of your home go smoothly.

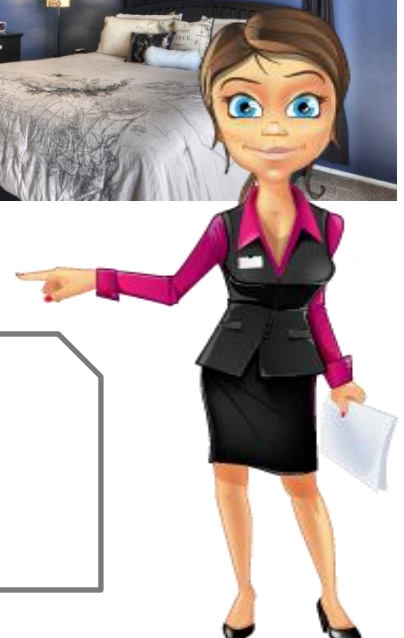
Pricing your home to position it as the best value proposition for buyers in your marketplace takes skill and thorough market knowledge.

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Photo Gallery



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Displaying great photographs to feature your property on the web is huge! This cannot be expressed enough. With technology moving so rapidly, this is becoming easier and easier for the amateur photographers to take, quality pictures in the palm of your hand with a smart-phone or digital camera. However, if you are looking for top-dollar in today's market, look to a professional who is experienced and will make your home look its absolute best. With over 95% of home buyers now using the internet to find their home, making it show its best online is crucial. There's only one chance to make a first impression make sure it's the right one. Netting you the most money in your pocket starts with amazing pictures.



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Getting the home marketed and ready to show great are the first steps in obtaining top-dollar for your home. The next step is making the home easily accessible to all qualified motivated buyers. Communicate directly with all buyers and real estate agents to coordinate showing times of the home. Make sure all available showing times are when most buyers are available, generally mornings, evenings and weekends. Making the home easy to show and cooperating kindly with all parties will ensure top-dollar for your home.

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Many times homeowners are emotionally tied to the sale of their home, and right fully so. They may have had many positive past experiences, memories or amazing things they really love about the home. The benefit in having a third party negotiate on your behalf is it takes the emotion out of the equation. Emotion is the enemy of effective negotiations and of effective negotiators. Once the emotion is removed, the information can be detailed and presented.

To negotiate top-dollar for your home in this market you must first understand the leverage you have in the current market. How many homes are available that are comparable to yours? What's currently sold, or pending that I have to support my asking price? How do the other homes on the market compare to mine? What's the interested party or parties motivation? How can I use leverage to negotiate a win win situation for both parties and ensure full market value for my home? Partner with a professional real estate agent who understands the market and is a trusted and experienced negotiator to sell your home for top-dollar every single time!

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